



Sports Performance Training Center Franchise

Outstanding acquisition opportunity!

Listing # BBA370

Own two centers in the lucrative Washington DC area market plus territory development rights in that market for three other centers. Dominate the sports performance training business in the DC area by owning and developing all five locations.

Company Highlights

- The businesses are part of the leading franchise system in the explosive fitness and sports training industry.
- These are turn key businesses ready for a new owner to step in and take over.
- The start up phase of these businesses is now complete. All initial operational goals have been reached, processes are in place, and the centers are well-staffed.
- Buyer is purchasing a well-known brand with a credible reputation. Franchise has established partnerships with many nationally recognized brands and companies.
- Equipment and lease premises in excellent condition. Value of tangible assets is \$1.3 million. Leases are assumable. Lease space for two existing centers is 21,000 and 15,500 square feet.
- Current owner willing to train along with receiving excellent training from franchisor at the national level.
- Steadily increasing membership base which may be expanded through strong marketing and promotional programs. Actual number of existing clients is 1,506.
- Ability to significantly grow revenue and profits by building three additional Training Centers within the protected territories

Other Key Facts

| | |
|--------------------------|--|
| Location: | Washington DC metro area |
| Business Form: | Limited Liability Corporation |
| Employees: | 16 full-time, 8 part-time |
| Reason for Sale: | Owners wish to spend more time and attention on their thriving consulting businesses which have grown considerably since they originally started the centers in the DC metro area. |
| Owner Transition: | Owner will train new owner as will franchisor |
| Asking Price: | \$1.9 million |

Training Programs

The company's scientifically designed and proven training programs focus on the following areas:

- Speed, Agility and Coordination
- Strength and Power
- Mobility and Flexibility
- Energy Systems
- Injury Prevention

The training programs are available for both males and females ages eight and up and are offered in either one-on-one sessions or small group sessions. The three major client groups for the centers are students, adults and professional athletes. Clients typically train two to three times a week in groups of no more than eight people. Young athletes often train side by side with professional football, baseball or soccer players.

The state of the art training centers include a synthetic turf field, a 60-yard rubberized track, a hard court surface, and branded rubberized flooring for other areas of the center. The coaching staffs are top notch and each coach must have at least some collegiate coaching experience, a Bachelor's degree in exercise science or a related field, and certification by the National Strength and Conditioning Association and USA Weightlifting.

Company Revenue 2005 – 2007

| Year | Revenue |
|-------|--------------|
| 2005 | \$ 896,000 |
| 2006 | \$ 1,564,808 |
| 2007* | \$ 1,707,000 |

*projected

For more information about this business, please contact:

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