



BAY
BUSINESS
BROKERS

11876 Sunrise Valley Dr
Reston VA 20191
703.476.3996
703.476.6635 (fax)
www.BayBusinessBrokers.com

BUSINESS PROFILE

BUSINESS DETAILS	
Listing ID	BBB 1384
Business Type	Hair Salon
Location	Northern Virginia
Year Established	1978
Year Purchased	2005
Employees	6 Full-Time 3 Part-time
Reason for Sale	Seller would like to pursue other business interests
Management Training/Support	Yes, negotiable.

FINANCIALS	
Asking Price	\$95,000
Gross Revenue	\$381,416 (2007) \$367,267 (2008)
Seller Discretionary Earnings	\$70,000
Down Payment	TBD
Value of Equipment	\$6,890
Rent	\$2,622 per month
Real Estate	1,800 square ft
Value of Seller Financing	Possible to qualified buyer
Inventory (not included in purchase price)	\$9,000 (estimated)

BUSINESS SUMMARY

So much more than a hair salon! Clients are welcomed into this charming space with a working fireplace, offered a cup of tea and they ease away from their busy world at this restorative place. The clientele at this successful business are consistent repeat customers, who love the salon and the stylists. Over 4500 tickets were written in 2007; the average ticket was \$80.00.

The owner recognizes the importance of highly trained stylists and has attracted some of the best in the business. Photographers and models regularly seek out the stylists at this salon for high fashion photo shoot styling. This salon offers an unsurpassed level of customer service and individual attention for each client.

The owner has invested in new equipment for the salon, as well as completely updated decor. Salon features 7 styling stations, 3 shampoos stations, beautiful product displays, a private nail room, and a private makeup room. Located very near a major thoroughfare in a very high-income community, the salon is a quiet and private respite.

Owner believes there is still much room for growth through increased marketing and referrals from happy customers. Ideal buyer would be someone currently in the beauty industry.

Disclaimer: The information contained in this Profile has been supplied by the seller. Bay Business Advisors, L.L.C. dba Bay Business Brokers has not audited or otherwise confirmed this information and makes no representations, expressed or implied, as to its accuracy or completeness or the conclusions to be drawn and shall in no way be responsible for the content, accuracy, and truthfulness of such information. Please be advised the term "Business for Sale", in all variations, refers to the sale of the assets of the business, and is not to be interpreted as the sale of the stock of the business. January, 2007

CONTACT BAY BUSINESS BROKERS

Richard Stopa, Principal
703.476.3996

Richard@BayBusinessBrokers.com