



BAY  
BUSINESS  
BROKERS

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## BUSINESS PROFILE

BUSINESS DETAILS	
Listing ID	BBB# 1364
Business Type	Women's Fitness Centers
Location	Fairfax County/ Northern Virginia
Year Established	2003
Year Acquired	2003
Employees	8 part-time
Real Estate	2100 sq ft
Reason for Sale	Owner wishes to retire
Management Training/Support	Yes, negotiable. Franchise offers comprehensive training

FINANCIALS	
Asking Price	\$95,000
Gross Revenue	\$174,000
Seller Discretionary Earnings	\$65,000+
Down Payment	N/A
Value of Equipment	\$59,000
Rent	\$3,731 +CAM
Value of Seller Financing	Possible seller financing
Inventory	\$150 (included)

## BUSINESS SUMMARY

Women's fitness center franchise in high traffic location. Well established, but still room for growth. Own your own Business; yet enjoy the support of a strong franchise system.

Ideal protected franchise territory. The franchise system offers thorough training, extensive advertising and a range of other franchisee resources. This franchise group was chosen as 2009 Franchisor of the Year by leading business association, who noted their strong growth and collaborative approach with their franchisees.

A franchise business expert comments, **"Acquisitions of existing franchises are generally excellent investments as a result of expected return on investment, market potential and ongoing franchisor investment and research in the fitness industry."**

Business is very busy and has a large member base in place. The facility is inviting, well maintained and organized. Recent interior upgrades add style and freshness. The surrounding area has a dense residential population plus a booming office/professional presence. Planned growth in the area will only increase the potential membership base for these two businesses.

A great opportunity to tap into the health and wellness trends and step into a thriving business. New owner does not need previous fitness experience.

*Disclaimer: The information contained in this Profile has been supplied by the seller. Bay Business Advisors, L.L.C. dba Bay Business Brokers has not audited or otherwise confirmed this information and makes no representations, expressed or implied, as to its accuracy or completeness or the conclusions to be drawn and shall in no way be responsible for the content, accuracy, and truthfulness of such information. Please be advised the term "Business for Sale", in all variations, refers to the sale of the assets of the business, and is not to be interpreted as the sale of the stock of the business. January, 2007*

## CONTACT BAY BUSINESS BROKERS

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